

Lovington Chamber of Commerce

# Membership Invitation

**We Can Make It Happen For You In The Heart Of Lea County**

Lovington Chamber of Commerce  
201 S Main  
Lovington, NM 88260-4222  
  
Phone: 505-396-5311  
Fax: 505-396-2823  
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[www.lovingtoncoc.org](http://www.lovingtoncoc.org)



## What Does Chamber Membership Do For You ?

Lovington Chamber of Commerce is an organization, which you can belong to, that is solely committed to the betterment of your community and your business or profession.

On line web site to promote our members and community.

Value of hometown by the events we sponsor.

Inform the community on the economic impact of sales tax revenue.

Notice the needs of the business community and bring in seminars to support those needs.

Generate a monthly newsletter in which members can communicate.

Transmit information about our members and community to visitors and newcomers.

Occupy a leadership role regarding the business community.

Negotiate business issues in the government arena with surrounding chambers.

Campaign to "Make Lovington Your First Stop: Shop Lovington & Contract Locally.

Host community events to network and promote business.

Advertise the benefits of Lovington to local and surrounding communities.

Maintain a well regarded and informed staff.

Business Directory mailed to all members to promote local shopping.

Extensive referral service to several inquiries a week from residents and visitors.

Represent the voice of business in all local concerns.

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It is our belief that all professional, retail and service business persons, along with individuals and non-profit organizations need to and must work together for the enhancement of

## LOVINGTON

## Community Events

- February:  
Annual "Show of Wheels" Car Show
- April:  
Annual Awards Banquet
- June:  
Annual Motorcycle & Muscle Car Rally
- July:  
Annual 4th of July Party-In-The-Park with "The World's Greatest Lizard Race".
- August:  
Annual 4H Fair and Rodeo Parade
- October:  
Taste of Lea County
- November:  
Annual Fall & Arts Festival
- December:  
Annual Christmas Electric Lights Parade
- Monthly:  
Chamber Community Coffee

## Ambassadors

The Ambassadors are a prestigious group of individuals from the Lovington Chamber of Commerce members, who volunteer to enhance communication between the Chamber and its membership. More importantly, the Ambassadors are a vital link in helping the Chamber understand the needs of its membership. Ambassadors are required to attend events such as Community Coffees, Groundbreakings, Ribbon Cuttings, and any other functions in support of the Chamber. A major benefit of attending Ambassador's Club meetings is the exchange of ideas and leads within the Ambassador's Club membership.

Chamber Ambassadors serve as a liaison between the Chamber and its members. They continually strive to improve the level of personal customer service Chamber members receive, and assist members in fully recognizing the benefits of Chamber membership. Through periodic visits and phone calls to new and existing members, Ambassadors assist the Chamber in gaining a better understanding of members' business needs and in developing services to meet those needs.

This program provides a mutually beneficial experience for the Chamber, Chamber members, and the Ambassadors themselves.

## It Does Not Cost

## It Pays

The Chamber is financed by your dues and fundraisers. Your dues are really investments in your community. You also have the ability to direct your investments by getting involved with the Chamber. This includes community events, committees, or even serve on the Board as a Director. Take this invitation and invest in your community. Become a Chamber Member today. Proudly display your Chamber Plaque that shows your commitment to our community.

Business Classification	Annually
1 to 3 Employees	\$137.50
4 to 15 Employees	\$165.00
16 to 35 Employees	\$275.00
36 to 65 Employees	\$330.00
Special Classifications	Yearly
Banks	\$600.00
Utilities	\$600.00
Educational Association	\$300.00
Church	\$27.50
Civic Organization	\$27.50
Youth Organization	\$27.50

Non-Business	Annually
Senior Citizen	\$22.00
Individual	\$38.50
Family	\$55.00

## Mission Statement

***The Lovington Chamber of Commerce will develop strategic partnerships with community organizations to support, retain and promote local business. The Lovington Chamber of Commerce aims toward enhancing the quality of life through its small-town atmosphere as a family friendly community with supportive ties to the surrounding area.***

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